



Smart Sense

Cutting-edge technology for emotion analysis

Smart Sense is a system based on an AI algorithm for image recognition using Deep Learning, aimed at enhancing user experience and measuring their satisfaction level by analyzing facial expressions.

This system provides valuable and detailed data on the emotional and demographic state of individuals, offering a unique tool for various applications, from enhancing customer experience to analyzing and studying human behavior in different environments

Benefits

- ✔ Increased user satisfaction by adjusting physical environments and interactions based on visitors' emotional responses.
- ✔ With access to detailed reports and data analysis, administrators and managers can make informed decisions about managing their business or organization.
- ✔ Offers multiple functionalities in object or people recognition.
- ✔ Administrators can adjust their marketing and advertising strategies to effectively target their audience and increase the effectiveness of their campaigns.
- ✔ Provides a significant competitive advantage by allowing greater personalization and flexibility in the application of the solution to achieve specific business objectives.
- ✔ In compliance with data protection laws, the algorithm deletes images once the data has been extracted.

Features

- ✔ Detection of emotions (happiness, sadness, disgust, and calmness)
- ✔ Detection of age groups
- ✔ Gender detection
- ✔ Object detection
- ✔ Action detection (attendance, entrances and exits, etc.)

